EVERY WOMAN
EVERY CHILD
FOR HEALTHY AND EMPOWERED WOMEN,
CHILDREN AND ADOLESCENTS
THE GLOBAL STRATEGY FOR WOMEN'S, CHILDREN'S AND ADOLESCENTS' HEALTH (2016-2030)
SURVIVE THRIVE TRANSFORM
AT A GLANCE
SUSTAINABLE DEVELOPMENT GOALS

SURVIVE
THRIVE
TRANSFORM

The Global Strategy for Women's, Children's and Adolescents' Health (2016-2030)

All women, children and adolescents have the human right to the highest attainable standard of health—the *Global Strategy* is a roadmap for achieving that right. To build on the success of the previous *Global Strategy* (2010-2015) and the *Every Woman Every Child* movement, which acted as a platform to accelerate the health-related Millennium Development Goals, women, children and adolescents must be at the heart of the Sustainable Development Goals. The *Global Strategy* strives for a world in which every mother can enjoy a wanted and healthy pregnancy and childbirth, every child can survive beyond their fifth birthday, and every woman, child and adolescent can thrive to realize their full potential, resulting in enormous social, demographic and economic benefits.

WHO IS IT FOR?

The *Global Strategy* is intended to inspire political leaders and policy-makers to further accelerate their work to improve the health and well-being of women, children and adolescents. It is also intended as a guide to enable people and communities to drive change, claim their rights and hold leaders to account. The *Global Strategy* has been developed through an extensive consultation process involving governments, civil society, the private sector, UN agencies, and other constituencies. More than 7,000 individuals, organizations, and government representatives participated in the consultations during the World Health Assembly, through face-to-face and online consultations, as well as through the development of evidence-based background papers.

HOW WILL IT BE IMPLEMENTED?

The *Global Strategy* will be accompanied by a five-year Operational Framework that is regularly updated, supported by the *Every Woman Every Child* architecture. A key financing platform for the *Global Strategy* is the Global Financing Facility in support of *Every Woman Every Child*, launched in July 2015. A harmonized, multistakeholder accountability framework based on existing mechanisms and an Independent Accountability Panel will ensure unified reporting and independent review. An annual Accountability Report on the State of Women's, Children's and Adolescents' Health will analyse commitments, expenditures, outcomes, processes and emerging issues related to the implementation and impact of the *Global Strategy*. The Accountability Framework requires follow up action at all levels for resources, results and rights—with ultimate accountability to women, children and adolescents.

HOW CAN I SUPPORT THE *GLOBAL STRATEGY*?

Everyone has a role to play. Concrete commitments and collective action are needed to harness the power of partnership and achieve the objectives of the *Global Strategy* for the health and well-being of every woman, child and adolescent. Commitments can be financial or non-financial, made by individual organizations, governments or multi-partner coalitions. Commitments to the *Global Strategy* should aim to have clear measurable impacts. Visit www.everywomaneverychild.org to see you how can commit to action for women's, children's and adolescents' health.

VISION

By 2030, a world in which every woman, child and adolescent in every setting realizes their rights to physical and mental health and well-being, has social and economic opportunities, and is able to participate fully in shaping prosperous and sustainable societies.

HIGH RETURN ON INVESTMENTS

Implementing the *Global Strategy*, with increased and sustained financing, would yield tremendous returns by 2030:

- An end to preventable maternal, newborn, child and adolescent deaths and stillbirths
- At least a 10-fold return on investments through better educational attainments, workforce participation and social contributions
- At least US$100 billion in demographic dividends from investments in early childhood and adolescent health and development
- A "grand convergence" in health, giving all women, children and adolescents an equal chance to survive and thrive

OBJECTIVES AND TARGETS

aligned with the Sustainable Development Goals (SDGs)

SURVIVE *End preventable deaths*

- Reduce global maternal mortality to less than 70 per 100,000 live births
- Reduce newborn mortality to at least as low as 12 per 1,000 live births in every country
- Reduce under-five mortality to at least as low as 25 per 1,000 live births in every country
- End epidemics of HIV, tuberculosis, malaria, neglected tropical diseases and other communicable diseases
- Reduce by one third premature mortality from non-communicable diseases and promote mental health and well-being

THRIVE *Ensure health and well-being*

- End all forms of malnutrition and address the nutritional needs of children, adolescent girls, and pregnant and lactating women
- Ensure universal access to sexual and reproductive health-care services (including for family planning) and rights
- Ensure that all girls and boys have access to good-quality early childhood development
- Substantially reduce pollution-related deaths and illnesses
- Achieve universal health coverage,including financial risk protection and access to quality essential services, medicines and vaccines

TRANSFORM *Expand enabling environments*

- Eradicate extreme poverty
- Ensure that all girls and boys complete free, equitable and good-quality primary and secondary education
- Eliminate all harmful practices and all discrimination and violence against women and girls
- Achieve universal and equitable access to safe and affordable drinking water and to adequate and equitable sanitation and hygiene
- Enhance scientific research, upgrade technological capabilities and encourage innovation
- Provide legal identity for all, including birth registration
- Enhance the global partnership for sustainable development

ACTION AREAS

Country leadership

Reinforce leadership and management links and capacities at all levels; promote collective action.

Financing for health

Mobilize resources; ensure value for money; adopt integrative and innovative approaches.

Health system resilience

Provide good-quality care in all settings; prepare for emergencies; ensure universal health coverage.

Individual potential

Invest in individuals' development; support people as agents of change; address barriers with legal frameworks.

Community engagement

Promote enabling laws, policies and norms; strengthen community action; ensure inclusive participation.

Multisector action

Adopt a multisector approach; facilitate cross-sector collaboration; monitor impact.

Humanitarian and fragile settings

Assess risks, human rights and gender needs; integrate emergency response; address gaps in the transition to sustainable development.

Research and innovation

Invest in a range of research and build country capacity; link evidence to policy and practice; test and scale up innovations.

Accountability

Harmonize monitoring and reporting; improve civil registration and vital statistics; promote independent review and multi-stakeholder engagement.

GUIDING PRINCIPLES

- Country-led
- Universal
- Sustainable
- Human rights-based
- Equity-driven
- Gender-responsive
- Evidence-informed
- Partnership-driven
- People-centred
- Community-owned
- Accountable
- Aligned with development effectiveness and humanitarian norms

To find out more about the Global Strategy and the Operational Framework, visit:
www.everywomaneverychild.org

and get involved by contacting
everywoman.everychild@un.org

September 2015

EVERY WOMAN
EVERY CHILD
FOR HEALTHY AND EMPOWERED WOMEN,
CHILDREN AND ADOLESCENTS